## 664SOCIETY

## 6G4Society Project Sets the Stage for Human-Centric Next-Generation Networks

In the fast-paced realm of telecommunications, the race to define the future of connectivity has accelerated with the advent of 6G technology. Seizing the moment, the 6G4Society project, a pioneering Horizon Europe Coordination and Supporting Action, officially launched its operations in January 2024. The project emerges as a beacon of innovation, set to revolutionize the landscape of 6G technology development.

As the world eagerly awaits the transformative capabilities of 6G, 6G4Society recognizes the critical need to redefine the narrative, ensuring that the evolution of technology aligns with the betterment of society.

The initiative sets out to engage all key stakeholders within the Smart Networks and Services (SNS) ecosystem. This broad spectrum of involvement extends beyond industry players to include civil society, regulators, policy makers, media, and the public at large.

The 6G4Society project adopts an inclusive approach to guarantee that accurate and transparent information about the expected impacts of 6G technology is disseminated. By fostering a collective understanding of the implications of 6G, the project aims to empower stakeholders to actively contribute to shaping the future of telecommunications.

The 6G4Society project stands as a testament to the commitment of Horizon Europe to drive innovation that aligns with societal values. Through collaboration with leading experts, industry visionaries, and the wider community, the project aspires to not only push the boundaries of technological achievement but also to set a new standard for responsible innovation. By addressing the complex interplay between technology and society, the project aims to establish a blueprint for the ethical and sustainable deployment of 6G technology.

The consortium takes pride in its broad spectrum of skills and competencies, spanning across disciplines such as Social Sciences and Humanities with contributions from the Cyber Ethics Lab and PSCE, technological expertise provided by NOVA and eBOS, proficient networking coordination and management led by Martel Innovate, and effective communication and engagement skills exemplified by Digital for Planet. This diverse array of capabilities guarantees the adoption of a comprehensive approach to address the complex challenges inherent in the development of 6G technology.

## Press contact & social media

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